



CONTACT

Debbie George, VP Marketing
dgeorge@ACBusinessMedia.com; 262-473-9232

NEWS RELEASE

AC Business Media acquires Green Industry Pros, a B2B landscape industry media brand

FORT ATKINSON, WI (Jan. 6, 2017) – [AC Business Media](#), a leading B2B media and business intelligence company, announced the addition of the Green Industry Pros properties to its portfolio of Construction and Supply Chain brands.

In acquiring the Green Industry Pros brand from SouthComm, Inc., AC Business Media expands the menu of digital offerings, magazines, newsletters, events and data services available to its advertisers and subscribers.

“We are excited to capitalize on the synergy between our Construction Network and the Landscape Network anchored by the Green Industry Pros brand,” commented AC Business Media CEO Carl Wistreich. “This acquisition strengthens AC Business Media’s position as the go-to media and marketing resource for contractors, businesses, manufacturers and dealers in the construction and landscape industries.”



AC Business Media welcomed the Green Industry Pros’ staff: Deirdre D’Aniello, publisher; Gregg Wartgow, editor; and Fred Ferris, sales associate. The Landscape Network properties include Green Industry Pros magazine, GreenIndustryPros.com, SnowPRO supplement, Dealer Success Guide supplement, The Pro Report digital newsletter and Walker Talk.



“It’s great for the Landscape Network to be reunited with its Construction Network partners,” commented D’Aniello, referring to when both networks were owned by Cygnus Business Media. “We look forward to publishing an integrated portfolio of news products and services.”

About AC Business Media

[AC Business Media](#) is a leading B2B media and business intelligence company with a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, landscape,

manufacturing, logistics and supply chain markets. AC Business Media delivers relevant, cutting-edge content to its audiences through its industry-leading digital properties, trade shows, videos, magazines, webinars and newsletters and provides advertisers the analytics, data and ability to reach their target audience.

For additional information, contact Debbie George, VP of Marketing, AC Business Media, 262.473.9232.