



NEWS RELEASE

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Jessica Stoikes Named Editor for AC Business Media's *Asphalt Contractor*

FORT ATKINSON, WI (June 16, 2017) – AC Business Media promoted Jessica Stoikes to editor of *Asphalt Contractor* magazine. With a reputation of engaging audiences through her writing and social media, Stoikes is responsible for creating print and digital content, as well as a captivating social media presence for the construction-focused publication.

“I am looking forward to expanding upon the mission of the magazine,” said Stoikes. “I want to bring quality “how-to” information to contractors through a variety of media, including the print publication, monthly e-newsletters, the website and various social media, including Facebook and Twitter.”

She served as associate editor of *Asphalt Contractor* magazine and *Pavement Maintenance & Reconstruction* magazine, as well as editor of *Sustainable Construction* magazine.

Demonstrating her talents in social media, Lombardo's posts have received a large amount of engagement. Her most successful Facebook post reached 1.7 million people and had over 2 million likes.

Prior to joining AC Business Media, Stoikes developed online content for Blain's Farm & Fleet after acquiring her journalism degree from the University of Wisconsin-Whitewater.

Asphalt Contractor magazine is published 10 times each year by AC Business Media. It focuses on the latest technological innovations that affect the entire life cycle of asphalt pavements – from production to paving to preservation – in every issue.

About AC Business Media

AC Business Media is a leading B2B media and business intelligence company with a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, landscape, manufacturing, logistics and supply chain markets. AC Business Media delivers relevant, cutting-edge content to its audiences through its industry-leading digital properties, trade shows, videos, magazines, webinars and newsletters and provides advertisers the analytics, data and ability to reach their target audience.

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