

CONSTRUCTION NETWORK E-NEWSLETTERS

Reach your target audience

Our newsletters reach the right audiences with the right information. Ask us about an advertising program that puts your message in the inboxes of your customers and prospects.

BLACKTOP UPDATE

'How-to' tips, contractor profiles, job stories, new products, management insights, and the latest news about paving, sweeping, striping and repairing pavements.

PAVEMENT
MAINTENANCE & RECONSTRUCTION

WHO WE REACH: corporate and supervisory management, and operations personnel in the paving, sealcoating, pavement making and sweeping industries

DEPLOYMENT: monthly

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 17,630

BREAKING GROUND

Information on the latest equipment, as well as business and fleet management tips that can help commercial construction contractors improve efficiency, productivity, and profitability on their jobsite, as well as recent news and events impacting the construction marketplace.

Equipment
TODAY

WHO WE REACH: corporate and operations management for grading & excavating, highway & streets, utility/water/sewer/pipeline, commercial, residential & tract, concrete/foundation, electrical/demolition/mechanical/masonry/stonework and others allied to the field; distributors & dealers of construction equipment, materials & supplies

DEPLOYMENT: twice monthly

AD UNITS: 600x100, 300x250, native text ad

TOTAL CIRCULATION: 63,746

CONSTRUCTING GREEN

Constructing Green provides information on topics relevant to contractors committed to sustainable practices and interested in opportunities related to this high-growth segment of the construction industry.

FOR
Construction
PROS.com®

Equipment
TODAY

WHO WE REACH: highway and heavy construction, and general building construction

DEPLOYMENT: monthly

AD UNITS: 600x100, 300x250

TOTAL CIRCULATION: 84,978

CONSTRUCTION TECHNOLOGY

Giving small-medium sized construction contractors in the early stages of technology exploration and adoption information on how such tools may impact their project productivity as well as new ideas and opportunities to consider implementing in their own business.

WHO WE REACH: corporate, operation, project, equipment maintenance, purchasing management titles from highway/heavy, commercial, residential, equipment dealers and rental businesses

DEPLOYMENT: monthly
AD UNITS: 600x100, 300x250
TOTAL CIRCULATION: 27,332

FOR
Construction
PROS.com®
Equipment
TODAY

CONSTRUCTION ZONE SAFETY

Important safety information for construction professionals.

WHO WE REACH: corporate, operation, project, equipment maintenance, purchasing management titles from highway/heavy to commercial concrete to equipment dealers and rental businesses

DEPLOYMENT: monthly
AD UNITS: 300x250, native text ad
TOTAL CIRCULATION: 53,480

Equipment
TODAY

CONCRETE
CONTRACTOR.

Rental[™]

HEADLINE NEWS

Our Construction Network editors scan the day's news Monday through Friday for insights with the greatest impact on the construction industry for both commercial and residential.

WHO WE REACH: corporate, operation, project, equipment maintenance, purchasing management titles from highway/heavy, commercial, residential, equipment dealers and rental businesses

DEPLOYMENT: Monday - Friday
AD UNITS: 300x250, native text ad
TOTAL CIRCULATION: 59,911

FOR
Construction
PROS.com®

Equipment
TODAY

IN THE MIX

Brought to you by *Concrete Contractor* magazine, this newsletter appeals to the broad interests of the cast-in-place concrete business owner, covering concrete industry topics such as news, new products, jobsite articles and business management.

WHO WE REACH: management, supervisory field & equipment staff of contractors engaged in residential and commercial concrete construction, and general contractors that self-perform concrete and others allied to the field of concrete

DEPLOYMENT: weekly

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 39,241

**CONCRETE
CONTRACTOR**

IPAF ELEVATING SAFETY

Elevating Safety provides general guidelines for safety and best practice in the use of powered access equipment.

WHO WE REACH: Commercial construction professionals and equipment rental business owners

DEPLOYMENT: every other month

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 45,957

Rental
Equipment
TODAY

MODERN FLEET MANAGEMENT (Available to AEMP members only)

Covers best practices, strategy and news to improve control and cost efficiency of operating construction equipment fleets.

WHO WE REACH: operation and equipment management professionals that work in corporate management, operating with a sales volume of \$5 million or more

DEPLOYMENT: monthly

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 16,863

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Construction
PROS.com®
Equipment
TODAY

NEW MACHINE SOLUTIONS

Showcases the newest products and equipment for construction contractors.

WHO WE REACH: corporate, operation, project, equipment maintenance, purchasing management titles from highway/heavy, commercial, residential, equipment dealers and rental businesses

DEPLOYMENT: monthly

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 62,104

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Construction
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Equipment
TODAY

PERSONNEL PROGRESS

Addresses key topics such as the labor shortage and skills gap, while providing subscribers with relevant news, training programs, development initiatives and training resources.

WHO WE REACH: Construction professionals including corporate, operations, project and equipment management titles

DEPLOYMENT: quarterly

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 55,917

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TODAY

POWER RENTAL

Rental trends and usage for power generation equipment, providing readers with information about how to capitalize on the need for these products to grow their businesses.

WHO WE REACH: construction and rental markets

DEPLOYMENT: monthly

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 51,447

Rental™

RENTAL MARKET WATCH

The latest regional outlook, hot products, and rental industry news.

WHO WE REACH: corporate, sales and general management, supervisor/foreman at general rental centers primarily engaged in the business of renting equipment, machinery, tools and/or items to other businesses and the general public. Includes distributor/dealers and retail firms with rental departments

DEPLOYMENT: monthly

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 36,259

Rental™

RENTAL WATCH

Provides the latest news on the equipment rental industry, as well as economic insight into the construction and equipment markets that affect it. Weekly highlights include new products and links to unique features, videos and interactive elements rental professionals are looking for.

WHO WE REACH: corporate, sales and general management, supervisor/foreman at general rental centers primarily engaged in the business of renting equipment, machinery, tools and/or items to other businesses and the general public. Includes distributor/dealers and retail firms with rental departments

DEPLOYMENT: weekly

AD UNITS: 600x100, 300x250, native text ad

TOTAL CIRCULATION: 36,259

Rental™

ROADBUILDING UPDATE

Provides the latest insight into news and events for the asphalt highway construction community.

WHO WE REACH: corporate, operations, project and fleet management titles at asphalt producers and contractors, dealers & manufacturers of asphalt products/equipment, and government public works (specifiers with road jurisdiction) and others allied to the field of asphalt

DEPLOYMENT: monthly

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 17,083

**ASPHALT
CONTRACTOR**

SNOWPRO

Provides news, insights and how-to articles about snow removal equipment, products and best practices.

WHO WE REACH: corporate, operation, project, equipment maintenance, purchasing management titles from highway/heavy, commercial, landscaping, residential, equipment dealers and rental businesses

DEPLOYMENT: monthly

AD UNITS: 600X100, 300x250

TOTAL CIRCULATION: 40,280

**Equipment
TODAY**

**CONCRETE
CONTRACTOR.**

PAVEMENT®
MAINTENANCE & RECONSTRUCTION

**GREEN
INDUSTRY
Pros™**

THE CONTRACTOR'S BEST FRIEND

Written by Brad Humphrey, a veteran construction-industry consultant, this newsletter offers down-to-earth, how-to advice to help contractors of any size — in any industry — improve the management and operation of their businesses.

WHO WE REACH: corporate, operation, project, equipment maintenance, purchasing management titles from highway/heavy; commercial concrete; asphalt producers, contractors, dealers and manufacturers, and government public works; pavement maintenance and reconstruction; equipment dealers; and rental businesses

DEPLOYMENT: monthly

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 85,895

FOR
Construction
PROS.com®

**Equipment
TODAY**

THE LUBE REPORT

Provides construction contractors with news, insights, products and how-to articles about the best use of oils, lubricants and grease for their equipment fleets.

WHO WE REACH: corporate, operation, project, equipment maintenance, purchasing management titles from highway/heavy to commercial concrete to equipment dealers and rental businesses

DEPLOYMENT: monthly

AD UNITS: 300x250, native text ad

TOTAL CIRCULATION: 45,429



THE TRUCK REPORT

Features the news, insights, product evaluations and innovations important to running construction trucks effectively.

WHO WE REACH: Corporate, operation, project, equipment maintenance, purchasing management titles from highway/heavy, commercial, residential, equipment dealers and rental businesses

DEPLOYMENT: monthly

AD UNITS: 600x100, 300x250, native text ad

TOTAL CIRCULATION: 57,142



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